

MALACAÑANG

Manila

BY THE PRESIDENT OF THE PHILIPPINES

PROCLAMATION NO. 1100

DECLARING THE ADOPTION OF THE FAO-INITIATED TELEFOOD PROJECT AS ONE OF THE PHILIPPINE COMMITMENTS TO THE WORLD FOOD SUMMIT

WHEREAS, the Philippine Government is committed to the implementation of the Rome Declaration on World Food Security and World Food Summit Plan of Action approved by the World Food Summit (WFS) in Rome, Italy, on 13 November 1996;

WHEREAS, Commitment 7 of the WFS Plan of Action set forth the objective to mobilize resources from all sources to increase investment in areas related to food security and good nutrition;

WHEREAS, this year's celebration of World Food Day on 16 October, which coincides with the 52nd founding anniversary of the United Nations Food and Agriculture Organization (FAO), provides the opportunity to focus and implement follow up actions to the WFS;

WHEREAS, the FAO initiated the conduct of the TeleFood: The First Global Telecast to appeal for funds for projects under the Special Programme for Food Security;

WHEREAS, the Philippine-initiated Telefood Project seeks to contribute to the global effort by enjoining public support particularly from the business sector through launching the campaign for food and nutrition for all in selected television and radio programs and through the use of more personal approaches.

NOW, THEREFORE, I, FIDEL V. RAMOS, President of the Philippines, by virtue of the powers vested in me by law, do hereby declare the adoption of the FAO-initiated TeleFood Project as an important element for global solidarity and as the country's contribution to generating additional resources for projects and activities for achieving food security and nutritional adequacy for all.

The Department of Agriculture (DA), as the lead agency in fulfilling the country's commitments to the 1996 World Food Summit shall oversee and coordinate through a task force the implementation of the Philippine TeleFood Project. The DA is further authorized to solicit donations from October to

11

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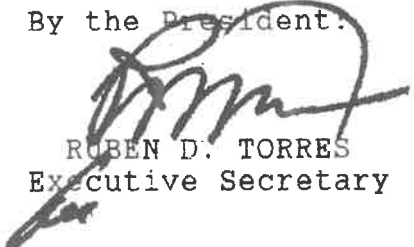
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December 1997 from individuals and organizations particularly those linked to food and agriculture. Funds to be generated from the TeleFood Project will be directly channeled to the FAO specific bank account for the Special Programme for Food Security. The DA shall report to the President on the outcome of the TeleFood Project at the end of the year.

IN WITNESS WHEREOF, I have hereunto set my hand and caused the seal of the Republic of the Philippines to be affixed.

Done in the City of Manila, this 29th day of September, in the year of Our Lord, nineteen hundred and ninety seven.

By the President:



RUBEN D. TORRES
Executive Secretary

