

MALACAÑAN PALACE  
MANILA

BY THE PRESIDENT OF THE PHILIPPINES

EXECUTIVE ORDER NO. 91

FIXING NEW CEILING PRICES OF ALL COMMODITIES AND FOR OTHER  
PURPOSES

WHEREAS, it has become necessary to revise and issue a new schedule of ceiling prices during the present emergency in view of changed conditions in trade and commerce; and

WHEREAS, the public interest requires that a reasonable schedule of ceiling prices be established and fixed for all articles, commodities and services;

NOW, THEREFORE, I, SERGIO OSMEÑA, President of the Philippines, by virtue of the powers vested in me by the Constitution and existing laws of the Philippines, do hereby order:

SECTION 1. The following essential commodities shall not be sold at more than the maximum retail prices set opposite each:

FOODSTUFFS - IMPORTED

Canned Milk

Evaporated .....	₱.35	per 14-1/2 oz. tin
Condensed .....	.52	per 14 oz. tin
Powdered:		
Lactogen powdered whole milk .....	2.50	per 1-lb. can
	6.00	per 2-1/2 lb. can
Other powdered milk .....	2.00	per 1-lb. can

Flour and Flour Products:

Canadian .....	.40	a kilo
	8.50	per sack of 50 lb
American or Australian .....	.35	a kilo
	7.50	per sack of 50 lb
Corn Starch or Flour Starch .....	.65	a kilo
Bread:		
American loaf .....	.30	350-grams loaf
Pan de Sal .....	.03	20-grams piece

Coffee

Roasted, ground .....	1.50	per 1-lb. can or glass jar
	3.00	per 2-lb. can or glass jar

Coffee (Cont'd)

Raw Beans ..... ₱0.50 a kilo

Canned Fish or Meat

Sardines, Oval ..... .40 per 15-oz. can  
 Sardines, Pilchards ..... .37 per 15-oz. can  
 Mackerel ..... .38 per 15-oz. can  
 Pork and Beans ..... .45 per 1-lb. can  
 Corned Beef..... .60 per 16-oz can

Salted Fish

In brine ..... .50 a lb.

Baking Powder

All brands ..... 2.60 per 5-lb. can  
 ..... 5.20 per 10-lb. can

Yeast

..... 2.00 per lb.

Sugar

Refined ..... 1.20 a kilo  
 Golden Brown ..... 1.10 a kilo  
 Muscovado ..... .80 a kilo  
 Panocha ..... .70 a kilo

Other Foods

Garbanzos ..... .55 a kilo  
 Garlic ..... 1.80 a kilo  
 Onions ..... .50 a kilo  
 Apples ..... .12 each  
 Prunes ..... 1.50 a kilo  
 Potatoes ..... .30 a kilo

CONSTRUCTION MATERIALS

Galvanized Sheets:

Corrugated

	6'	7'	8'	9'	10'	Plain 3' x 8'
No. 30	₱3.27	₱3.82	₱4.36	₱4.91	₱5.46	₱4.36
" 28	3.61	4.20	4.80	5.42	6.01	4.80
" 26	3.89	4.54	5.20	5.83	6.48	5.20
" 24	4.75	5.55	6.33	7.13	7.92	6.33

Reinforced Steel Bars - 30 to 40 ft. (Plain Rounds, Round Corrugated, Square Corrugated and Square Deformed)

Sizes:	1/4"	3/8"	1/2"	5/8"	3/4" to 1-1/2"
Price per kilo	₱0.44	₱0.39	₱0.37	₱0.36	₱0.35

Common Wire Nails - 100-lb. keg

Sizes:	1"	1-1/4"	1-1/2"	2"
Per Keg	₱31.97	₱30.41	₱28.40	₱27.27
Per Kilo	.70	.67	.63	.60
	2-1/2" to 3-1/2"	4" to 4-1/2"	5" to 8"	
Per Keg	₱26.09	₱25.50	₱26.07	
Per Kilo	.57	.56	.57	

Galvanized Plain Wire - 100-lb. Rolls.

Nos.	6/8	10	12	14	16/17	18/19	20	22
Pr. Roll	₱27.25	₱27.64	₱28.05	₱29.42	₱33.35	₱39.52	₱41.20	₱47.00

Galvanized Pipes

Pr. Meter	1/2"	3/4"	1"	1-1/4"	1-1/2"	2"	2-1/2"	3"	4"
	₱1.14	₱1.45	₱2.07	₱2.75	₱3.35	₱4.50	₱7.20	₱9.30	₱14.00

Roofing Nails - 100-lb. keg

	2-1/2" x #6	2" x #8
Per Keg . . . . .	₱37.96	₱38.73
Per Kilo . . . . .	.84	.86

Cement 94-lb. bag ..... ₱3.40 a bag

PAPER AND PAPER PRODUCTS

Bond Paper:

22" x 34" - 26#/500's rms. ....	₱15.00	per ream	
28" x 34" - 33#/ " " .....	19.80	"	"
22" x 34" - 32#/ " " .....	17.28	"	"
28" x 34" - 41#/ " " .....	22.14	"	"

Bond Paper: T.W.

8-1/2" x 11" - /500's .....	2.57	"	"
8-1/2" x 13" - " .....	3.25	"	"

Book Paper

25" x 38" - 40#/500's .....	21.60	"	"
25" x 38" - 45#/ " .....	24.30	"	"
25" x 38" - 50#/ " .....	27.00	"	"

White Newsprint

24" x 36" - 32#/500's .....	9.90	"	"
30" x 42" - 47#/ " .....	14.55	"	"

Wrapping: Kraft or Manila Paper

36" x 48" - 50#/500's .....	18.00	"	"
36" x 48" - 60#/ " .....	21.60	"	"
36" x 48" - 80#/ " .....	28.80	"	"
36" x 48" - 100#/ " .....	36.00	"	"

<u>Toilet Paper</u>		
100 sheets 4-1/2" (100 rolls to case) .....		P30.00 per case
<u>Shipboard:</u> Bundles of 50 lbs. ....		10.16 per bundle
<u>Graded Pads - 100 leaves to pad</u>		
Grade I .....		.27 per pad
Grade II .....		.29 " "
Grade III .....		.29 " "
Grade IV .....		.29 " "
<u>Writing Intermediate Pads - 72 leaves to pad</u>		
Made of: White bond or Writing Paper .....		.55 per pad
<u>Composition Note Books - 48 leaves to book</u>		
Made of: White Bond or Writing Paper .....		.36 per book

LIQUOR, IMPORTED

Whisky, Brandy, Gin and Rum .....		9.00 per bottle of 750 cc.
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IMPORTED CIGARETTES

All Brands .....		.36 per package of 20 cigarettes
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FOODSTUFFS - LOCAL

Cereals, Dried Beans and their products

Rice (Native or Foreign) .....		1.20 per ganta
Corn .....		.50 " "
Mongo .....		1.50 " "

Meat - fresh

a) Beef:

Pure meat .....		3.00 per kilo
Meat and bones .....		1.30 " "

b) Pork:

Pure meat .....		3.00 per kilo
Meat and bones .....		1.30 " "

Poultry and Eggs

a) Chicken

Sisiw .....		.80 each
Dumalaga .....		2.00 "
Inahin .....		2.50 "
Tandang .....		2.25 "

b) Eggs

Duck's, balut .....		.35 each
" fresh .....		.20 "

b) Eggs (Cont'd)

Duck's, salted .....	₱0.20	each
Hen's - native .....	.15	" "
Leghorn .....	.25	" "

Shortening, Spices, Sauces and others

Edible Oil .....	₱0.90	a kilo
Pork Lard .....	1.75	" "
Vinegar .....	.12	per tansan bottle of 170 cc.

F I S H

Fresh Fish

Bangus .....	₱ 2.00	a kilo
Sugpo .....	5.50	" "

All other fresh fish

1. First Class .....	3.75	a kilo
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Aguot	Bidbid
Albacora	Bisugo (large)
Alumahan	Bitilla
Apahap	Buñguan
Bacoco	Espada
Bambangin	Hasahasa
Banak	Lapulapu

2. Second Class .....	1.75	a kilo
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Alakaak	Pugita
Asohos	Salaysalay
Batalay	Salmon
Biang Puñi	Sam
Bisugo (small)	Sapsap (malaway)
Buan-buan	Saramullete
Cabase (suagan)	Talilong
Dalag	Tamban
Dalagang Bukid	Torcillo
Kitang	Tulingan
Lapad (big)	Tunsoy
Oriles	

3. Third Class .....	1.50	a kilo
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Ayungin	Loro
Babaong	Martinico
Buguing	Palos
Cabasi	Pindanga
Calaso	Sapsap (malaway, small)
Dilis	Silinyasi
Espada (medium)	Talimusak
Igat	

All other fresh fish (Cont'd)

4. Fourth Class .....	₱1.00 a kilo
Dalagang Bukid, bilog, small	Labahita (small)
Espada (small)	Pagui (pinosta)
Gourami	Papakol
Kanduli Arahan (small)	Pating (pinosta)
	Sapsap (small)
	Talagunton

Dried, smoked or preserved fish

Tuyo, Tunsoy .....	1.50 a kilo
Dried Dilis .....	1.50 a kilo
Bagoong Alamang .....	.40 a kilo
Bagoong Dilis .....	.35 a kilo

BUILDING MATERIALS

<u>Sawali</u> .....	.75 per sq. meter
<u>Nipa Shingles</u>	
First Class .....	30.00 per 1000
Second Class .....	20.00 per 1000
<u>Bamboo</u>	
First Class .....	3.00 each
Second Class .....	2.30 "
Third Class .....	1.80 "
<u>Rattan, Split</u>	
1. Big Roll (100 pcs., 4 m. x 1/3") .....	2.50 per roll
2. Small Roll (100 pcs., 3-1/2 m. x 1/4") .....	1.25 per roll
<u>Adobe</u> .....	30.00 per 100
<u>Gravel</u> .....	15.00 per cu. meter

FUEL AND ILLUMINATION

<u>1. Charcoal</u>	
a) Bakawan .....	.40 per ganta
b) Bundok .....	.15 " "
<u>2. Coconut Oil</u> .....	.20 a liter
<u>3. Firewood</u>	
a) Bakawan, 55 cm. x 80 cm. ....	1.20 a bundle
b) Bundok, 30 cm. x 30 cm. ....	.15 " "

CIGARS AND CIGARETTES

Cigars - each

Second Class

Alcaldes .....	₱0.40
La Insular .....	.25
Santillan .....	.25

Third Class

Chicas .....	.15
Damas .....	.15
Dad .....	.15
Hacenderas .....	.25
Invencible .....	.25

Cigarettes - per package

Local:

Package of 30 .....	.30
Package of 20:	
Virginia Blend .....	.20
Native Tobacco .....	.20

SEC. 2. For articles or commodities not specified above and whose prices have not been specifically determined, the following maximum retailer's mark-ups over landed cost are hereby prescribed and promulgated:

- 1) Foodstuffs of all kinds ..... 50%
- 2) Hardware, Plumbing and Electrical Fixtures and Building Materials ..... 70%
- 3) Drugs, medicines and medical, dental and optical supplies and equipment ..... 80%
- 4) Jewelry, watches, novelties, cosmetics, toys and other luxury articles ..... 100%
- 5) Paper products, stationery and school supplies ..... 70%
- 6) Newsprint and printing supplies ..... 60%
- 7) Automobiles, trucks and automobile equipment ..... 50%
- 8) Automobile and truck spare parts of all kinds ..... 100%
- 9) Office furniture, equipment and fixtures . 80%

- 10) Shoes (new or old), ready-made clothes, thread buttons and milliners' and athletic supplies ..... 85%
- 11) Other tobacco products, pipes, cigarette holders, etc. .... 70%
- 12) Textiles of all kinds ..... 60%
- 13) Industrial and agricultural machineries, railway equipment, parts and accessories, including elevators and sewing machines. 100%
- 14) Soap and all toilet articles and preparations ..... 70%
- 15) All other products not specifically listed 50%

Retail sales as specified in this section shall be construed to mean sales made to ultimate consumers.

SEC. 3. The maximum ceiling prices for retailers of articles, commodities and merchandise, imported into the Philippines under the provisions of the preceding section, shall be computed on the basis of the landed cost of any specific commodity plus a margin of profit not exceeding the mark-up prescribed in Section 2 hereof. The term "landed cost" shall consist of the CIF valued at Manila or any other port of landing, plus expenses for arrastre, brokerage, handling, discharging, banking and cable charges, insurance against theft and pilferage, and delivery expenses.

SEC. 4. The Philippine Relief and Rehabilitation Administration, through its agents in the Price Control Division, shall have the power to examine and investigate invoices, books, records, and accounts of any importer, wholesaler or retailer for the purpose of computing or determining the ceiling prices of any imported article, commodity or merchandise.

SEC. 5. For all places outside the City of Manila or outside the territorial jurisdiction of the port of landing, the ceiling prices of articles or commodities specified in Section 1 hereof, or all articles the maximum retailers' price of which are to be computed in accordance with Section 3 hereof, shall be increased by a reasonable amount per unit representing actual transportation and handling expenses and other necessary and unavoidable expenses incurred or to be incurred by the retailer in taking the goods to the place of resale.



No article or commodity which is raised, produced or manufactured in the Philippines shall be sold in the City of Manila at a price in excess of the maximum fixed for the same or similar imported article or commodity. In the center of production or manufacture of locally made products or articles, or in various places or areas where products of the Philippines are raised, grown, produced or manufactured, the maximum selling price shall be ten per centum (10%) less than the maximum selling price fixed for the same or similar articles in the City of Manila. In areas or places where articles or commodities of the Philippines are not raised, grown or produced, the maximum selling price shall be the maximum selling price for the same or similar article or commodity in the City of Manila, plus ten per centum (10%) thereof, plus actual expenses for transportation, handling, and other expenses to the place where the said article is to be sold or consumed which, in no case, shall not exceed ten per centum (10%) of the maximum selling price thus fixed for the same or similar article in the City of Manila.

SEC. 6. There is hereby created a Price Fixing Committee to be composed of the Secretary of Agriculture and Commerce as Chairman, the Secretary of the Interior, the Secretary of Health and Public Welfare, and two representatives of the duly organized chambers of commerce in the City of Manila, as members. The Price Fixing Committee shall have the power to increase or decrease the price ceilings herein specified, or provide a higher or lower mark-up for wholesalers or retailers, depending upon changes in the cost of production, manufacture, transportation, and other factors affecting prices, provided that the retailer shall have a margin of profit of not less than 10% nor more than 15% over the operating expenses.


SEC. 7. Any person who shall refuse to sell any article, commodity or merchandise displayed in his store or place of business, where a maximum selling price is fixed, shall be punished in accordance with the provisions of Section 3 of Commonwealth Act No. 600, as amended.

SEC. 8. All retailers or vendors of articles, commodities or merchandise, inside or outside of the public markets, are hereby required to post in a conspicuous place, at the entrance of their stores, or within said premises, a list of all the articles being sold by them with their respective retail selling prices. In addition, all such retailers or vendors are hereby ordered to place within plain view of the buying public price tags on all articles or commodities offered for sale or displayed on sale.

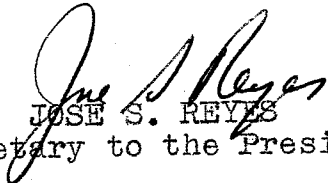
SEC. 9. All Executive Orders and all Emergency Control Administration Orders or any of the provisions thereof which are in conflict or inconsistent with this Order or any of its provisions are hereby repealed.

SEC. 10. This Executive Order shall take effect two days after the date of its promulgation.

Done at the City of Manila, this 5th day of February, in the year of Our Lord, nineteen hundred and forty-six, and of the Commonwealth of the Philippines, the eleventh.

  
SERGIO OSMEÑA  
President of the Philippines

By the President:

  
JOSE S. REYES  
Secretary to the President